



Ambasciata d'Italia
Manila

PUBLIC NOTICE FOR THE OFFER OF SPONSORSHIP ACTIVITIES ORGANIZED IN THE FRAMEWORK OF THE 2024 FESTIVAL OF TONDO

The Ambassador of Italy in the Philippines

- CONSIDERING Art. 29 of Italian Presidential Decree n. 54 dated February 1, 2010, which allows diplomatic and consular Missions to sign sponsorship contracts with public or private entities, enterprises, associations, foundations, citizens and in general any subject, Italian or foreign, not involved in activities in conflict with the public interest;
- TAKING INTO ACCOUNT Art. 6 of Decree n. 192 dated November 2, 2017 (cooperation with private entities)
- TAKING INTO ACCOUNT Art. 134 of Decree n. 36 dated March 31, 2023, (sponsorship contracts);
- CONSIDERING the interest shown by Italian and foreign enterprises to promote their image by sponsoring events organized by the Embassy in the framework of its promotional program;

HEREBY INFORMS THAT

1. Subject promoting the initiative

The Embassy of Italy in Manila (hereinafter named sponsee) offers the opportunity to sign sponsorship contract with interested parties (hereinafter sponsors) with the aim to support the organization of events held by the Embassy in the framework of cultural activities regarding the 2024 Festival in Tondo outlined in paragraph 3.

2. Subject to whom the notice is addressed

The notice is addressed to public or private corporations, companies and others, Italian or foreign, that intend to promote their image through collaboration with the Embassy of Italy in Manila, competing in the implementation of the initiatives proposed for the year 2024 by the Embassy of Italy in Manila outlined in paragraph 3.

Sponsor application may be of financial nature and of a technical nature (direct provision of services or supply of goods). Applications involving both forms (partly financial and partly technical) may be submitted.

The Embassy of Italy in Manila can accept more than one sponsorship to fund the activities.

3. Initiatives and events to sponsor

Activities celebrating the Festival of Tondo “The Embassy of Italy Meets the Youth of Tondo”.

4. Subject matter of the sponsorship agreement

The agreement between the Embassy of Italy in Manila, as sponsee, and the sponsors will be regulated by separate contracts stipulated in accordance with the regulations in force and aimed, for the sponsee, at obtaining the resources for the financing of the above-mentioned initiatives, thanks to the acquisition of qualified external resources (sponsors).

5. General sponsor requirements

As below:

- Absence of conflict between the activities carried out by the sponsor and the public interest;
- Absence of conditions prejudicing or limiting their contractual capacity.

Any sponsorship may be rejected if:

- a) it includes elements of political syndicalist, philosophical, religious propaganda or the message in the advertisement could bias or damage the Embassy image;
- b) it includes offensive messages, including expressions of fanaticism, racism, hate, threat or intolerance.

6. Sponsor duties

By entering into the sponsorship contract, the sponsor will assume all the responsibilities, fulfillments and costs inherent in and consequent to the stipulation of the aforementioned contract and to meet the agreed charges, as well as to comply with the instructions of the Embassy of Italy in Manila itself regarding the precautions to be taken for the dissemination of the advertising message.

Expenses related to the payment of any taxes, fees or consideration however denominated, provided by laws or regulations of national or local law, arising from the execution of the contract shall remain a sponsor duty.

Those selected as sponsors will have as a general obligation the payment of a grant to the Embassy of Italy in Manila, or, alternatively, the provision of services/supplies.

In the case of technical sponsorship, the sponsor must have appropriate insurance coverage.

7. Sponsee duties

To those identified as *sponsor*, the Embassy of Italy in Manila (sponsee) guarantees, in general and taking into account the extent of sponsorship:

- (a) The right to place its own logo on the fittings and media related to the event;
- (b) Visibility as sponsor of the event on the institutional website of the Embassy of Italy in Manila, on its institutional social profiles (Facebook, Twitter, Instagram, etc.) and/or on other tangible and intangible supports dedicated to the event;
- (c) The possibility for the sponsor to produce, at its own care and expense, communication materials to be distributed to the public at sponsored events, previously validated by the Embassy of Italy in Manila;

All materials that the sponsor will distribute are at the sponsor's expense and care, and their diffusion will take place only after approval by the Embassy of Italy in Manila.

Additional forms of sponsorship enhancement, compatible with the criteria established by this notice, may be agreed, from time to time, with each sponsor.

8. Submission of sponsorship offers

Sponsorship offers must be submitted to the Embassy via postal service to the following addresses: Embassy of Italy, 5/F Tower B, One Campus Place McKinley Hill, Taguig City 1634, Metro Manila, Philippines; via email to contabile.manila@esteri.it (cc: to segreteria.manila@esteri.it); or by hand delivery to the Embassy of Italy in Manila (Monday through Friday, 9 a.m. to 1 p.m).

The offers must include the form in attachment (Annex A) signed by the company legal representative, along with a copy of his/her valid ID. The form must contain the sponsor's commitment to take upon all and any responsibilities and obligations related to the display of its own brand and, under penalty of exclusion, the following elements: proposing company's legal and fiscal data; personal data and position held by the legal representative, as well as of the signatory of the proposal, if other than the legal representative; type of sponsorship for which the proposal is made; brief description of the firm's activity;

Also, a declaration (Annex 2) confirming that there are no adverse or restrictive conditions to the sponsor's contractual capability according to Art. 94 of the Italian Legislative Decree no. 36/2023; and the acknowledgment and acceptance of the document "Information on the Protection of Persons with Regard to the Processing of Personal Data Pursuant to EU Regulation 2016/679, article 13".

The envelope or the subject line of the email should be marked: "Public Notice of Sponsorships Embassy of Italy" also indicating the name of the initiative or event you intend to sponsor.

9. Sponsorship Evaluation and Deadline

Sponsorship offers must be submitted no later than **February 17th, 2024**.

Sponsorship offers are evaluated by the Embassy in accordance with the principles of efficiency, effectiveness, impartiality, equanimity, transparency, proportionality.

The Embassy of Italy in Manila reserves the right to request, based on its needs, any changes on the content offered, without any obligation for the sponsor.

Sponsorship proposals are not to be considered binding on the sponsee for the purpose of formalizing the contract. In particular, the Embassy of Italy in Manila, at its sole discretion, reserves the right not to accept proposals that, due to the nature of the sponsorship or the sponsor's activity, are deemed incompatible with the institutional role of the Embassy itself. The sponsee also reserves the right to reject any sponsorship that is not deemed consistent with the purposes of the initiative.

On the basis of the bids received, individuals will be identified for sponsorship contracts to be signed between this Embassy and the legal representative of the sponsor.

The sponsorship contracts signed by the Embassy of Italy in Manila and the sponsor will contain a specific clause allowing the relative termination, by this Embassy, for foreign policy reasons, upon simple request, without conditions or limitations of any kind, free of charge and without prejudice to the right of the sponsee to return any advances previously paid by the sponsor.

Manila, 18/01/2024